MAD RURAL

A drink, a stroll and a story



Financiado por la Unión Europea NextGenerationEU

Gobierno de España · Ministerio de Industria y Turismo

Plan de Recuperación, Transformación y Resiliencia

Comunidad de Madrid

MAD RURAL

Wine, scenery and tradition in the rural heart of Madrid

The Community of Madrid boasts a mosaic of vineyards, fertile plains and villages where time has left a serene and profound mark. Amidst cultivated hillsides, historic paths and architecture linked to rural life, the region displays a wealth of scenic and cultural treasures that invite you to explore them at a leisurely pace.

This brochure brings together the main wine, beer and spirits tourism experiences in the MadRural region, updated and organised so that every visitor can find their own itinerary amongst wineries, craft breweries, routes and heritage sites. Each suggestion opens a different window onto the landscape, the flavours and the memories of these places.

From the tradition of wine to the new craft breweries, Madrid Rural offers a journey where history, nature and local produce intertwine in an authentic and evocative experience.



MADRID DESTINO RURAL

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WINE FROM VALLE DEL TAJUÑA

TIELMES – THE CRADLE OF THE WINES OF THE ROYAL COURT

Wine tourism | Family-friendly | Scenic | Heritage

The Tajuña Valley unfolds as a fertile corridor where wine, olive oil and the region's heritage have coexisted for centuries. Tielmes is one of its key landmarks, a place where the agricultural landscape and rural heritage remain very much alive.

TAGONIUS WINERY

Wine tourism

Tielmes to Carabaña Road, Km 4.400 Grape varieties: Tempranillo, Cabernet Sauvignon, Merlot, Syrah D.O. Vinos de Madrid

Wines produced on land selected by the winemaker, the result of meticulous production that captures and expresses the character of the valley.

TAJUÑA GREENWAY ROUTE

Family-friendly | Accesible | Scenic
Length: 7 km (Tielmes–Carabaña)
Difficulty: low

An accessible route that follows part of the old Tajuña railway line. Amidst fertile floodplains, market gardens and old stations, visitors venture into a landscape shaped by the river and the railway heritage of the 20th century.

TIELMES VIEWPOINTS, THE BALCONIES OF THE MADRID ORCHARD

The Tielmes Viewpoints Route takes in some of the finest natural vantage points overlooking the Tajuña Valley, amongst olive groves, historic fountains and traditional footpaths. The various viewpoints are equipped with benches and information panels from which to admire the landscape that for centuries supplied Madrid with fruit and vegetables.

A perfect walk to discover the rural essence of Las Vegas and the Madrid region of La Alcarria, with unique panoramic views of the fertile plain, the gypsum cliffs and the farmland surrounding the town.



Did you know...?

Madrid's vineyards are also a haven for biodiversity: bustards, goldfinches, orioles and small mammals coexist among centuries-old vines.

Many wineries now operate according to ecological principles to preserve this valuable natural balance.

WINE AND NATURE IN LAS VEGAS & ALCARRIA MADRILEÑA

VALDELAGUNA - HISTORIC WINERIES AND ROUTES AMONGST FOUNTAINS

Scenic | Wine tourism | Family-friendly | Heritage

Valdelaguna and Belmonte de Tajo stand amidst vineyards, olive groves and holm oaks, forming a serene landscape deeply rooted in the winemaking tradition. It is an ideal destination for those seeking tranquillity, authenticity and the unhurried beauty of the Madrid countryside.





PABLO MORATE WINERIES

Wine tourism

Founder of the Vinos de Madrid Designation of Origin (D.O.). All its wines bear the 'M' seal of quality.

WINE MUSEUM - PABLO MORATE WINERIES

Family-friendly

A museum housed in a 15th-century building, restored in the 18th century, where traditional tools and machinery are on display.





FOUNTAINS TRAIL

Family-friendly | Scenic

Length: 6 km Difficulty: low

A walk taking in three historic fountains —La Tejera, María and Valviejo— accompanied by the unobtrusive presence of local wildlife such as golden orioles, partridges and rabbits.

THE VEGA TRAIL

Family-friendly | Scenic

Length: 5 km Difficulty: low

A circular route starting at the Peña Huevera viewpoint and skirting the municipality's agricultural plain, amongst crops, open horizons and rural tranquillity.



BELMONTE DE TAJO – ORGANIC WINE AND TRAILS AMONG SPRINGS

Andrés Morate Organic Winery

Wine tourism

The first certified organic winery in the Community of Madrid (1999).

VALDECABAÑAS ROUTE

Family-friendly | Scenic

Length: 7 km Difficulty: low

Lush vegetation, springs and local wildlife such as great bustards, goldfinches and hares characterise a route of great natural beauty.

OUTSTANDING HERITAGE: CHURCH OF OUR LADY OF LA ESTRELLA AND PLAZA MAYOR

Heritage

A Renaissance church with Baroque elements and a historical archive dating back to the 16th century.

Did you know...?



The region of Las Vegas & Alcarria Madrileña preserves ancient paths connected wineries, wine presses and vineyards. Today, they can be explored on foot or by bike, linking historic villages and agricultural landscapes that keep the wine-making tradition alive. Furthermore, the natural viewpoints of Las Vegas offer a panoramic view of vineyards, olive groves and fertile plains which, at dawn, are bathed in golden hues reminiscent of the colour of young wine.

WINE AND HISTORY IN MONUMENTAL VILLAGES

CHINCHÓN – CENTURY-OLD WINERIES AND ETHNOGRAPHIC MUSEUMS

Heritage | Wine tourism

Chinchón is a town where wine intertwines with centuries of history, from the legacy of the Roman world to the 19th-century winemaking tradition.





BODEGA DEL NERO

Wine tourism

A building over 150 years old with ideal natural conditions for ageing wine.

LA POSADA ETHNOLOGICAL MUSEUM

Heritage

A recreation of traditional life in a former 19th-century inn.

MESÓN CUEVAS DEL VINO MUSEUM-RESTAURANT

Heritage

Historic cellars, earthenware jars signed by famous figures and the country's largest wood-fired oven.

LA LAGUNA DE SAN JUAN, PROTECTED NATURAL AREA

The San Juan Lagoon is one of the most valuable wetlands in the south-east of the Community of Madrid. Situated in the municipality of Chinchón, next to the Tajuña Valley, this protected wildlife refuge stands out for its great ecological richness and for being a resting, nesting and wintering place for numerous waterbirds.

Surrounded by reed beds, gypsum cliffs and traditional agricultural landscapes, it offers a setting of great natural beauty, ideal for birdwatching and the peaceful enjoyment of nature.



TITULCIA – 'SOBREMADRE' WINE AND CARPETAN ARCHAEOLOGY

Viña Bayona Winery

Wine tourism

Specialists in 'sobremadre' wines, fermented with grape skins and yeasts for months.

ARCHAEOLOGICAL INTERPRETATION CENTRE

Heritage

Listed as a Site of Cultural Interest since 2012. One of the most important Carpetan and Roman settlements in the region.

THE MOON CAVE

Heritage

An underground formation of uncertain origin, linked to Templar legends.



THE CORTADOS TRAIL

Family-friendly | Birdwatching

Length: 3 km Difficulty: low

In Titulcia, beside the River Jarama and in the heart of the South-East Regional Park, lie the Soto Bayona Trail and the Cortados Trail, a pleasant route through riverside woodland, natural viewpoints and gypsum formations shaped by erosion. The route combines nature, scenery and biodiversity in an accessible setting that's perfect for enjoying with the family.



Did you know...?

This area is home to some of the region's oldest wineries, where wine is still produced today in centuries-old clay jars. The Centenary Wineries Route offers a journey into the past to understand how winemaking expertise has been passed down from generation to generation.

WINE AND CULTURE ON THE MESETA DE LOS VINOS

COLMENAR DE OREJA – WINE-MAKING TRADITION AND ART

Wine tourism | Heritage | Agricultural Landscape

Colmenar de Oreja and Villarejo de Salvanés are two major names in Madrid's wine industry, boasting century-old wineries and a particularly significant architectural heritage.

JESÚS DÍAZ WINERIES

Wine tourism

Traditional winemaking in centuries-old earthenware vats protected as part of the region's heritage.



PERAL WINERIES

Wine tourism

A 19th-century winery that preserves ancestral techniques such as the 'sobremadre' method.

PEDRO GARCÍA WINERIES AND VINEYARDS

Wine tourism

50 hectares of vineyards with selected white and red grape varieties.

ULPIANO CHECA MUSEUM

Heritage

A museum dedicated to Colmenar's most internationally renowned painter.



VILLAREJO DE SALVANÉS – WINE, HISTORY AND MILITARY ARCHITECTURE

Jeromín Wines

Wine tourism

Madrid's most productive winery, producing award-winning wines.

BODEGA RECESPAÑA S. COOP

Wine tourism

A cooperative founded in 1963 with a capacity of 4 million kilos of grapes.

La Casa de la Tercia

A historic 16th-century building linked to the Order of Santiago and the former Encomienda Mayor de Castilla. La Casa de la Tercia served as the region's administrative centre and tax warehouse, and today houses cultural venues and the Villarejo de Salvanés Ethnographic Museum.



SHRINE AND CONVENT OF OUR LADY OF THE VICTORY OF LEPANTO

Heritage

This unique 16th-century monumental complex stands in Villarejo de Salvanés, built in commemoration of the Battle of Lepanto. Its austere architecture, inspired by the styles of Herrera and Mudejar, and the devotion to Our Lady of Victory make this sanctuary one of the main historical and heritage landmarks in southeastern Madrid.



Madrid wine is best enjoyed with local produce: sheep's milk cheeses, artisan breads, Tajuña olive oil and regional cured meats. Many establishments round off the experience with local food and wine pairings that showcase the region's best.

WINE, PASTURES AND HERITAGE IN THE WESTERN MOUNTAINS

CENICIENTOS – TRADITIONAL VINEYARDS AND ORGANIC FARMING

Scenic | Wine tourism | Intermediate level | Heritage

Sierra Oeste brings together centuries-old vineyards, dehesas, historic architecture and innovative wineries within a single region. It is a particularly attractive destination for those seeking all-round experiences, where landscape, heritage and wine culture intertwine.

SAN ESTEBAN PROTOMÁRTIR WINERY

Wine tourism

Avda. Claudio Sánchez Albornoz, 6. Guided tastings, tours of 'goblet-trained' vineyards and gastronomic experiences..

LUIS SAAVEDRA ORGANIC WINERY

Wine tourism

Ctra. Escalona, 5 Guided tours with a tasting of four wines and local produce.

INSCRIBED STONE

Heritage

A megalith measuring almost 5 metres, possibly linked to a Roman sanctuary dedicated to the goddess Diana.

CADALSO DE LOS VIDRIOS – CENTURY-OLD VINEYARDS AND CHARACTERFUL WINERIES

Aumesquet Garrido Winery – Finca Mariscalas

Wine tourism

Garnacha and Albillo Real vineyards set in an exceptional natural setting, where the landscape complements every glass.

CRISTO DEL HUMILLADERO WINERY

Wine tourism

Century-old earthenware vats and guided tastings that offer a modern perspective on winemaking traditions.



4 MONOS VITICULTORES

Wine tourism

Premium tours featuring barrel tastings and food pairings to discover the vineyard through a more comprehensive experience.

MIGUEL SANTIAGO WINERY

Wine tourism

20 hectares of vineyards and paired tastings that reveal the character of the terroir and its wines.

COMANDO G WINERY

Wine tourism

This winery has the highest-altitude vineyards in the Madrid Designation of Origin, the source of internationally renowned Garnacha wines.

FRONTELO WINERIES

Wine tourism

A traditional winery dating from 1922 that welcomes visitors for tours and tastings steeped in history.

PALACE OF THE MARQUIS OF VILLENA

Heritage

Gardens, a pond and Renaissance architecture combine to form a site of great beauty.

CASA DE LOS SALVAJES

Heritage

Unique iconography of the 'homo silvestris', bearing witness to a rare symbolic imagination.

TIERRA DE CALMA WINERY

Wine tourism

Tailor-made tours and a tasting of four wines accompanied by cured meats or lamb chops grilled over vine cuttings.

BERNAVELEBA WINERY

Wine tourism

Wine tourism experiences around the estate and barrel tastings to discover the origins of the wine first-hand.

LA MEZQUITA ARCHAEOLOGICAL EXCAVATION

Heritage

Romanesque-Mudejar remains and medieval tombs that evoke the site's profound historical legacy.

SAN MARTÍN DE VALDEIGLESIAS AND PELAYOS DE LA PRESA – VINEYARDS AND MONASTIC HERITAGE

VALLEYGLESIAS WINERY

Wine tourism

Comprehensive experiences taking in the vineyards, winemaking, barrel tastings and light refreshments.



MONASTERY OF SANTA MARÍA LA REAL DE VALDEIGLESIAS

Heritage

The Monastery of Santa María la Real de Valdeiglesias is one of the most unique monastic complexes in the Community of Madrid, founded in the 12th century and set in a stunning natural setting beside the San Juan reservoir.

Its centuries-old walls, cloisters and historic rooms evoke medieval monastic life and the succession of different religious orders over the centuries.

Today, restored and open to visitors, it offers a fascinating journey through history, architecture and landscape in the very heart of Madrid's Sierra Oeste.

Did you know...?

In Sierra Oeste, the footpaths wind their way through centuries-old vineyards of Garnacha and Albillo Real. Gentle, scenic trails allow you to discover the origins of wine before it reaches your glass. At sunset, Madrid's vineyards are bathed in shades of red and gold: the perfect moment to raise a glass and soak up the tranquillity of the countryside.

ORCHARDS, LANDSCAPES AND WINE IN SIERRA OESTE

VILLA DEL PRADO AND NAVAS DEL REY – HISTORICAL AGRICULTURE AND WINE CULTURE

Scenic | Wine tourism | Family-friendly | Heritage

Set amongst fertile plains, traditional market gardens and vineyards forming part of the Vinos de Madrid Designation of Origin, Villa del Prado and Navas del Rey embody the agricultural soul of south-west Madrid. It is a region where the landscape has been cultivated for centuries and where wine is an inseparable part of the local identity.

VILLA DEL PRADO – MADRID'S VEGETABLE GARDEN

Wine tourism | Scenic | Heritage

The agricultural tradition linked to the river Alberche and a long history of wine production define this region, where visitors can book guided tours of local wineries, complete with a commentary-led tasting and a walk through traditional vineyards. Paths winding through groves, vegetable gardens and seasonal crops offer an insight into the close link between the landscape and its produce, whilst the Church of St James the Apostle (16th century) and the traditional architecture round off an experience deeply rooted in the rural world.





NAVAS DEL REY – MOUNTAIN LANDSCAPE AND VINEYARDS

Wine tourism | Scenic | Heritage

Wine production in Navas del Rey is mainly centred on Garnacha and varieties adapted to the transitional climate between the mountains and the countryside. Scenic trails wind through a landscape that combines Mediterranean woodland and historic farmland, in a privileged setting marked by the proximity of the San Juan reservoir, where water, mountains and agricultural tradition merge into a single natural and cultural experience.

Recommended experience

An experience combining a visit to a winery, an interpretive walk through the surrounding countryside and a historical account of the town. A comprehensive experience where wine, the local landscape and history come together.

LANDSCAPES AND BEER IN THE NORTHERN MOUNTAINS

BUSTARVIEJO AND CABANILLAS DE LA SIERRA – BEER CULTURE IN A MOUNTAIN SETTING

Scenic | Craft | Family-friendly

Sierra Norte de Madrid combines oak groves, pasturelands and open horizons with a growing craft beer tradition, rooted in the purity of the environment and a taste for authenticity.

BAILANDERA BUSTARVIEJO CRAFT BEER

Craft

Brewed with water from Sierra Norte using traditional methods. Guided tours explaining the brewing process, followed by a tasting session.

VAMOS A BEER – CABANILLAS DE LA SIERRA

Craft

An independent brewery project, offering limited production runs and innovative varieties. Experiences featuring tastings and local food pairings.





HIGHLAND FLAVOURS IN SIERRA DE GUADARRAMA

ALPEDRETE, BECERRIL DE LA SIERRA AND LOS MOLINOS – MOUNTAIN BEER AND SPIRITS

Craft | Distilled | Scenic

Set against the backdrop of Sierra de Guadarrama National Park, the culinary tradition is being reinvented through craft beers and premium spirits inspired by the mountain landscape and the character of its waters.

MALTACABALLAR – ALPEDRETE

Craft

Beers brewed with water from the Sierra de Guadarrama and our own recipes, each with its own distinct character. Each beer pays tribute to a historic and legendary horse.

Tours and tastings by appointment.

CERVEZAS GABARRERA – BECERRIL DE LA SIERRA

Craft

This is the first craft brewery in the Community of Madrid to obtain organic certification and the Fair-trade mark. Its beers use meltwater from the Sierra de Guadarrama, and their names pay tribute to the peaks and rivers of this mountain range.

Tours and tastings by appointment.

GIN MONTI – LOS MOLINOS

Artisanal spirit

Gin made with selected botanicals that evoke the mountain landscape and water with very low mineral content from the Sierra de Guadarrama National Park.

Tasting sessions and an explanation of the distillation process.



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https://www.madrural.com/en/experiencias-en/a-glass-a-walk-and-a-story/

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